

# CONFERENCE YEAR-ROUND

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## Economic Trends: An In Depth Look at Today's Diverse Market

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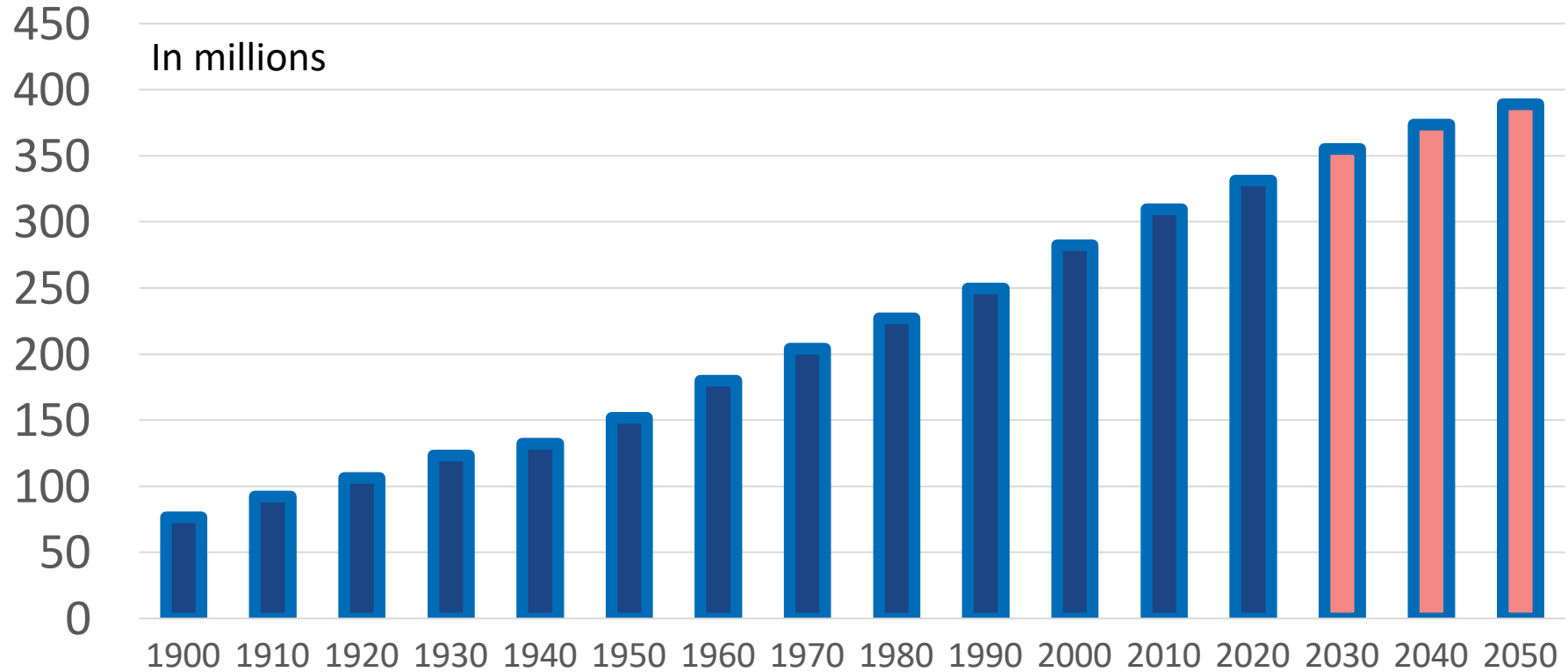


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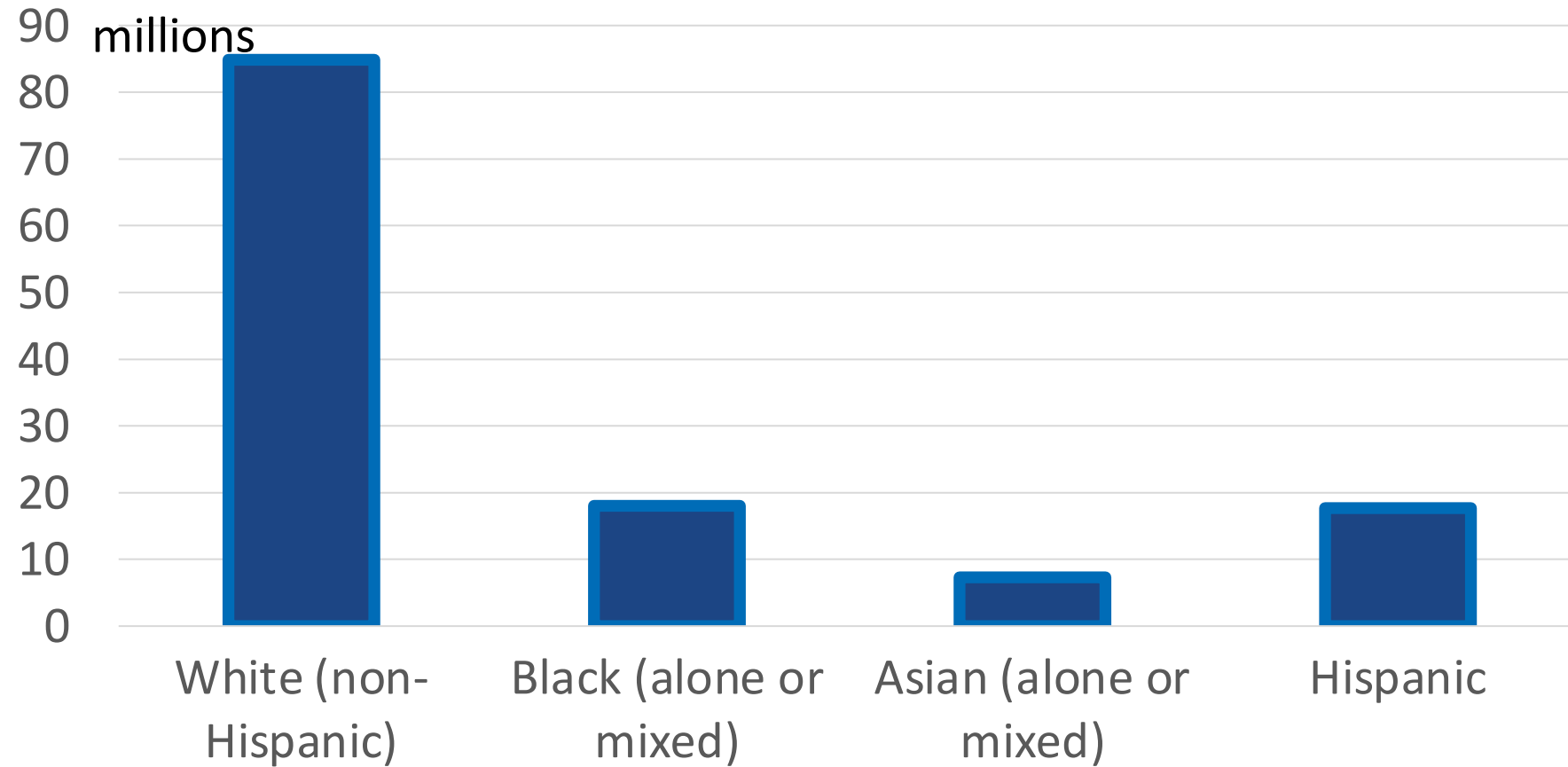


# U.S. Population Growth and Projections ... 331 m to 389

m

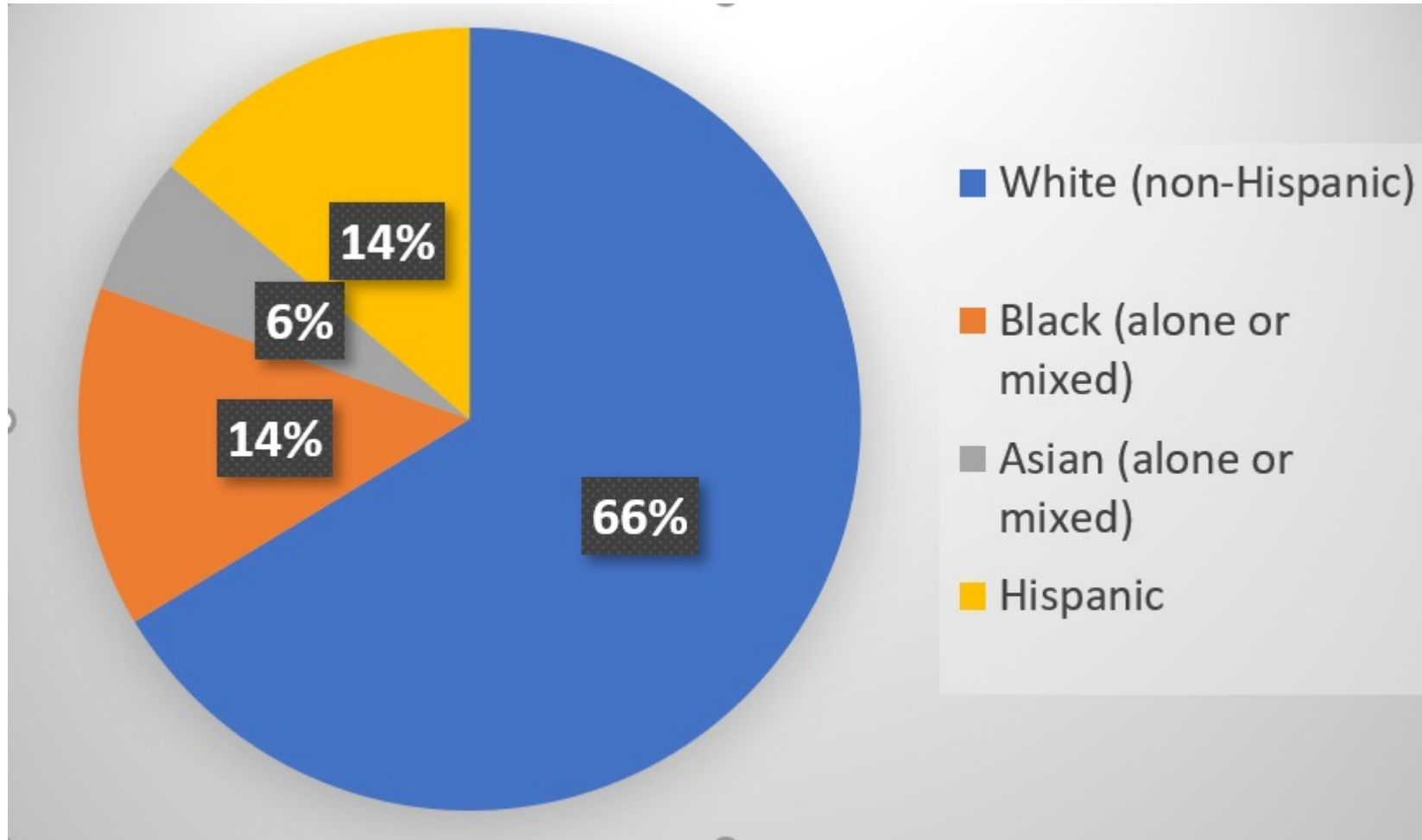


# U.S. Households (not population) by Race/Ethnicity

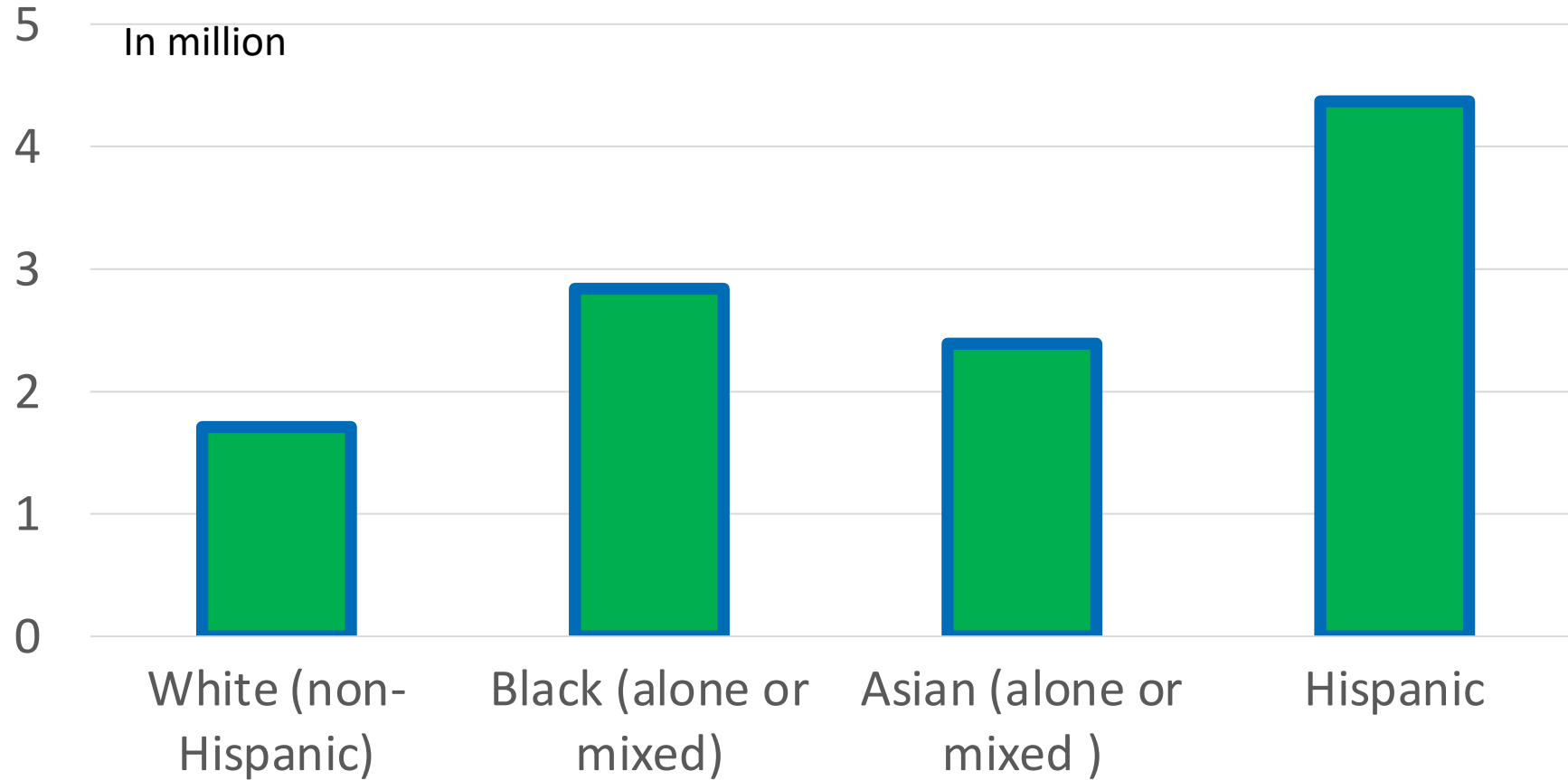


# U.S. Households by Race/Ethnicity

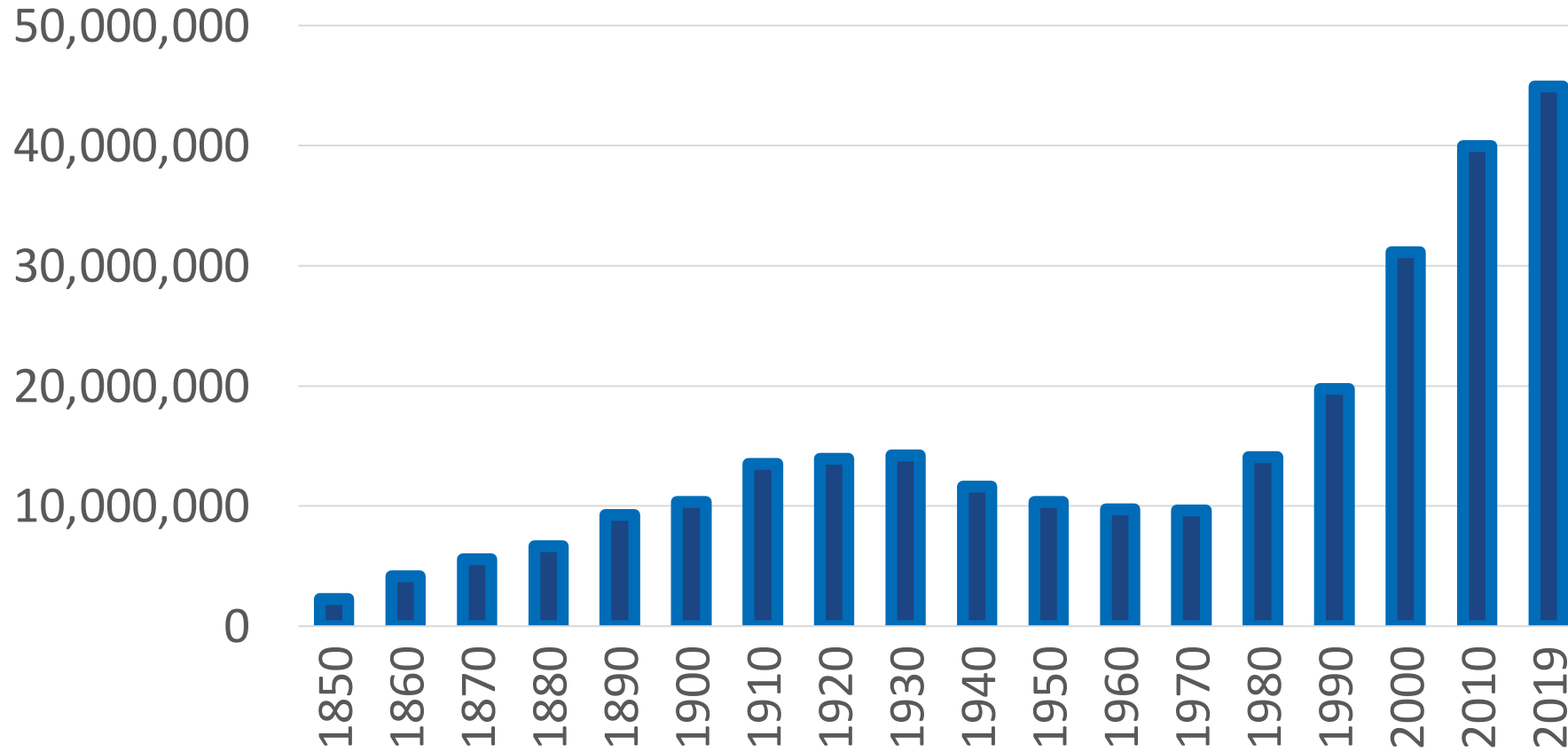
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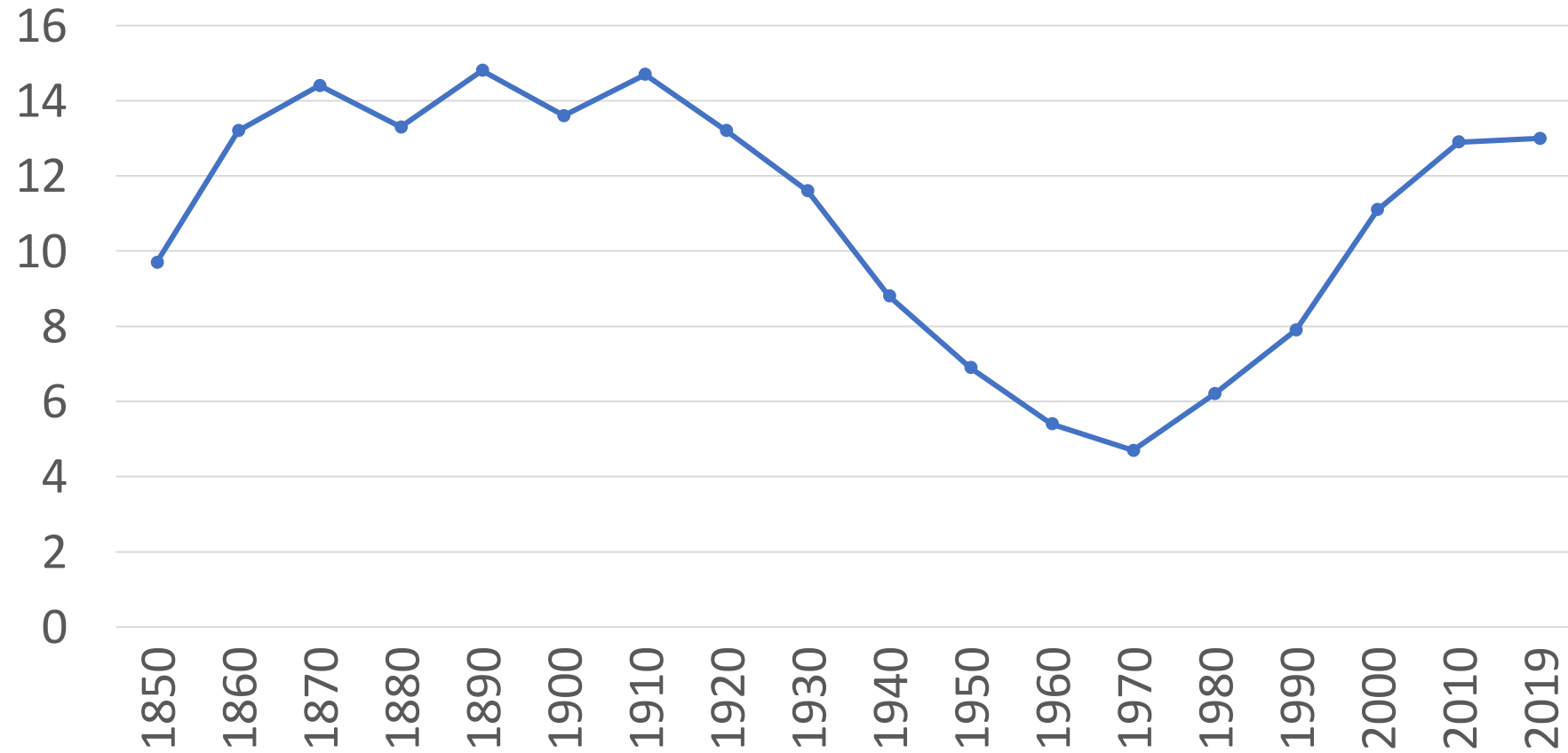
# Delta ... U.S. Household Gains 2010 to 2020 (early estimate)



# Foreign-Born Population



# Foreign-Born Population as % of population



# Homebuyers by Race in 2020

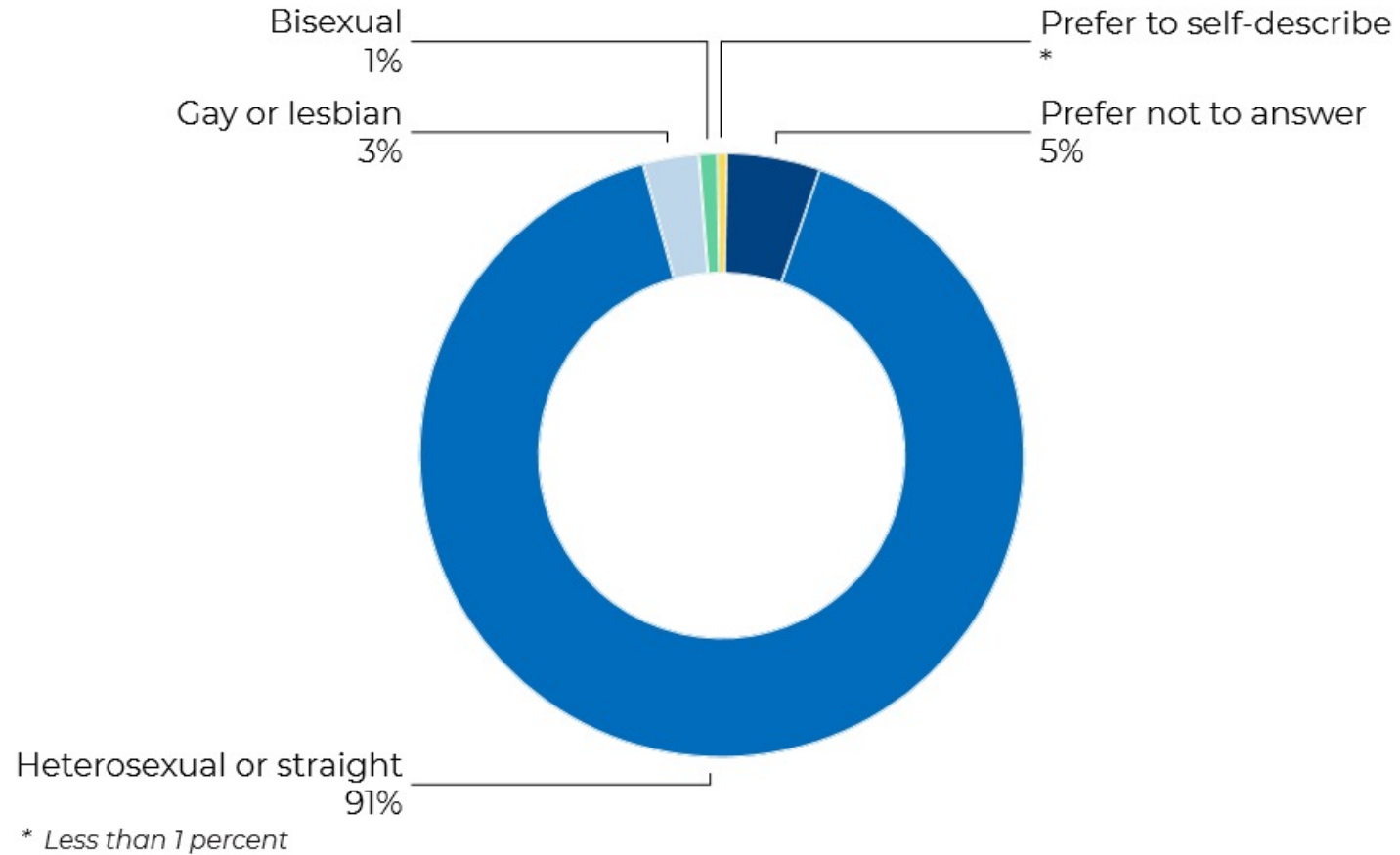
## ADULT COMPOSITION OF HOUSEHOLD

## CHILDREN IN HOME

	ALL BUYERS	MARRIED COUPLE	SINGLE FEMALE	SINGLE MALE	UNMARRIED COUPLE	OTHER	CHILDREN UNDER 18 IN HOME	NO CHILDREN IN HOME
White/Caucasian	83%	84%	81%	84%	83%	77%	77%	86%
Hispanic/Latino	7%	7%	6%	8%	10%	12%	10%	6%
Asian/Pacific Islander	5%	5%	3%	4%	6%	4%	7%	4%
Black/African-American	5%	4%	9%	6%	5%	5%	7%	5%
Other	3%	3%	4%	2%	1%	8%	3%	3%



# Home Buyer Sexual Orientation in 2020



# THANK YOU.

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