

Conference Year-Round

2022 Call for Proposals: Take the 1st
Step to Becoming a Speaker

NATIONAL ASSOCIATION OF REALTORS®



NARdotRealtor



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VIDEOS

- Must submit a video link or the submission will not be considered.
- Does not have to be from a live course. Can be a self-recording.
- Does not have to be on the topic you are submitting, but it helps.
- Must include protocols (the `http://` before the link)
- Edit it to a clip of your best content

Submission Content

1

Title

Clearly sets an expectation of what will be discussed. There is such a thing as titles that are too clever.

2

Key Takeaways

Succinct, 1-2 lines that define the learning objective of the session.

3

Description

Should be interesting, clear and ready-to-publish.

SESSION FORMAT OPTIONS



Case Study

Review of a real-life example of a teachable situation



Group Discussion

Facilitated discussion around a topic



Lecture

One-way delivery of information to the audience, must include Q&A



Panel Discussion

Multiple experts assembled to provide diverse perspectives on a topic



Roundtable

Multiple facilitated discussions on facets of a single, related topic



Workshop

An instructional, how-to, lesson that would result in the attendees leaving the workshop with a new skill



Field Experiences

- Pre-conference, Wednesday or Thursday
- ½ Day or Full Day Experience
- Excursion must enhance the learning experience of topic

SUBMITTING WINNING CONTENT



Winning Proposals are:

- Inclusive
- Innovative
- Timely/Relevant

Topic Areas

- Brokerage Management
- Business Diversification
- Business Technology & Innovation
- Commercial Real Estate
- Diversity & Inclusion
- Global
- Green & Sustainability
- Legal Issues & Risk Management
- Legislative & Regulatory Issues
- Personal & Professional Development
- Property Management
- Sales & Marketing
- Social Media and Video Strategies

Examples:

- 2021 Submissions that were timely:
 - Multiple offers
 - Diversity, equity and inclusion
 - Managing teams remotely
 - Post-COVID business planning
 - Fair Housing
- 2022
 - Submissions directly related to handling unique aspects of current market conditions
 - Sessions that incorporate 2022 Strategic Priorities including **sustainability, resiliency, inclusion, safety, and keeping REALTORS® in the forefront of the real estate transaction**
 - Managing teams effectively
 - New technology
 - Multi-market selling; resort and second homes
 - Managing your business (agent-level and broker-level)

THANK YOU.



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